

KVBC - Las Vegas

KRNV - Reno

KENV - Elko

KBJN - Ely

KYMA - Yuma

KPVI - Pocatello

KFXP - Pocatello

# SUNBELT



Committed to Excellence in Broadcasting and Education

KJWY - Jackson

KTVH - Helena

KBBJ - Havre

KBAO - Lewistown

KXTF - Twin Falls

KCWY - Casper

KCHY - Cheyenne

KWNV - Winnemucca

## MANAGER'S CERTIFICATION

I, Gene Greenberg, certify that I have reviewed the contents of the Children's Programming Report for station KVBC for the quarter ending Oct 10, 06, 2006. I certify that all information contained in this report is accurate to the best of my knowledge and a copy of the report is simultaneously being placed in the station's Children's Public File. Furthermore, I certify that a copy of this Children's report along with this certification has been sent to Dallas Phillips in Las Vegas for recordkeeping purposes.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

10-10-06

**The following are included in**  
**KVBC, Channel 3, Las Vegas, Nevada**  
**3rd Quarter, 2006**  
**Children's Programming Report**

1. A copy of FCC 398 Children's Television Programming Report  
July 1 through September 30 2006
2. NBC' Children's Program Airdates, Episodic program descriptions,  
and PSA's
3. Syndicated Program Airdates and episodic descriptions for:  
"Jack Hanna's Animal Adventures" and "Animal Rescue"
4. Commercial Limits Certification  
July, 2006  
August, 2006  
September, 2006
5. Script for KVBC's on-air publicizing spot
6. Confirmation of airing of spot in number 5  
July, 2006  
August 2006  
September, 2006

# FCC 398 Submission Results

FCC 398 Filing for Call Sign **KVBC** for quarter ending **09/30/2006**

**Accepted!**

Confirmation number: **71124**

**Errors and informational messages:**

**WARNING:** *Question 5, Program #7, Preemption #1, Date Preempted/Episode* is blank, other values ignored  
**WARNING:** *Question 5, Program #9, Preemption #1, Date Preempted/Episode* is blank, other values ignored  
**WARNING:** *Question 5, Program #11, Preemption #1, Date Preempted/Episode* is blank, other values ignored  
**WARNING:** *Question 5, Program #12, Preemption #1, Date Preempted/Episode* is blank, other values ignored  
**WARNING:** *Question 5, Program #13, Preemption #1, Date Preempted/Episode* is blank, other values ignored  
**WARNING:** *Question 9, Program #1, Title* is blank, other values ignored

Federal Communications Commission  
Washington D.C. 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 09/30/2006

1. Call Sign	Channel Number	Community of License			
KVBC	3	City	State	County	ZIP Code
		Las Vegas	NV	Clark	89101
Licensee					
Valley Broadcasting Company					
<input checked="" type="checkbox"/> Network Affiliation: NBC		Nielsen DMA		World Wide Web Home Page Address	
<input type="checkbox"/> Independent		Las Vegas		(if applicable)	
				www.kvbc.com	
Facility ID Number		Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)	
69677				10/01/2006	

### Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3.46
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 4.a.
- Tribune Media Services, Glen Falls, NY  
 TV Guide, Radnor, PA  
 TitanTV (on-line listing)

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: <b>Darcy's Wildlife</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@9:30-10:00AM	8	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 9 years to 14 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>DARCY'S WILD LIFE follows the life of 15-year-old Darcy Fields, the pampered daughter of a top Hollywood movie star who is plucked out of a life of limos, movie premieres and world-class restaurants to live the simple life in rural Idaho. Darcy's initial resentment gives way to optimism as she makes new friends and becomes a part of the community. The educational goal of the program is for the main character, Darcy, to model the learning process as she adjusts to a new environment that is the complete</b>			

antithesis of her old life. Darcy comes to a deeper understanding of herself, the value of relationships, and the insignificance of material things. The viewer also learns about the care and treatment of a variety of animals that live on farms or in the wild.

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: <b>Darcy's Wildlife</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>10</b>	<b>2</b>	<b>2</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/1/06	7/1/06 @ 8:00AM	X Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/8/06	7/8/06 @ 11:00AM	X Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Title of Program #2:		Origination Network	
<b>Babar</b>			
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>SA@9:30-10:00AM</b>	<b>3</b>	<b>1</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>4</b> years to <b>8</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a socio-emotional message that is established at the end of Babar's story.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: <b>Babar</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>4</b>	<b>1</b>	<b>1</b>

Date preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
9/23/06	9/24/06 @ 11:00AM	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #3: <b>Flight 29 Down</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@10:00-10:30AM	8	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 9 years to 14 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>FLIGHT 29 DOWN is the name of the small, chartered plane that carries a group of 11 people across the South Pacific for an eco-camping class trip to a desert island in Micronesia. Before they reach their destination, 29 DWN malfunctions and the pilot/camp counselor has to make an emergency crash landing on a remote island in the South Pacific. With nothing but their camping gear, a limited supply of resources, and each other, the group tries to come to grips with the situation that challenges them, with intelligence and instinct. As they confront the false perceptions they have of themselves and one another, the group realizes that they must learn how to live and work together in order to survive. The show carries a powerful social-emotional message that draws upon the complexities of human behavior and social relationships, in which adolescents struggle to define themselves and their roles in a social group, while dealing with the harsh reality that faces them.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: <b>Flight 29 Down</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
10	2	2

Date preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/1/06	7/1/06 @ 8:30AM	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
7/8/06	7/8/06 @ 11:30AM	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption:		

<input type="checkbox"/> Breaking News <input type="checkbox"/> Other News	<input checked="" type="checkbox"/> Sports <input type="checkbox"/> Public	<input type="checkbox"/> Other
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Title of Program #4: <b>Jane and the Dragon</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>SA@10:00-10:30AM</b>	<b>3</b>	<b>1</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>4</b> years to <b>8</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>JANE AND THE DRAGON is a coming of age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon who lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: <b>Jane and the Dragon</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>4</b>	<b>1</b>	<b>1</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>9/23/06</b>	<b>9/24/06 @ 11:00AM</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <span style="float: right;"><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</span>		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #5: <b>Endurance</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>SA@10:30-11:00AM</b>	<b>7</b>	<b>3</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>9</b> years to <b>14</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>ENDURANCE is an engrossing reality program that shows a group of young contestants succeeding at several different physical and mental challenges in order to win a fabulous travel prize. Each of the 12 competitive challenges is a metaphor for the challenges the target audience will face in real life. In addition, there are strategic challenges based on ten character traits that are important for success. Contestants must estimate probabilities and beat the odds. Overall, the competition combines luck with personal effort so that the contestants learn to balance intellect with intuition to develop their winning strategy. Narration and interviews during each episode trace the emotional growth and insights of the contestants. The show emphasizes how the experience of protracted competition and teamwork teaches both social skills and life skills for achieving success towards one's goals.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: <b>Endurance</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>9</b>	<b>3</b>	<b>2</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>7/1/06</b>	<b>N/A</b>	<b>Yes</b> <input checked="" type="checkbox"/> <b>No</b>

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☐ Yes ☒ No

Reason for Preemption:

☐ Breaking News

☒ Sports

☐ Other

☐ Other News

☐ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>7/8/06</b>	<b>7/9/06 @ 3:00PM</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☒ Sports

☐ Other

☐ Other News

☐ Public

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>7/22/06</b>	<b>7/23/06 @ 10:30AM</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☒ Sports

☐ Other

☐ Other News

☐ Public

Title of Program #6: <b>Jacob Two-Two</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>SA@10:30-11:00AM</b>	<b>3</b>	<b>1</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>4</b> years to <b>8</b> years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p> <p><b>JACOB TWO-TWO is a very little boy with a very big heart. As the youngest member of a large family, Jacob has to say things twice so he can be heard. He looks up to his siblings, but tends to be ignored or bullied by them when he tries to partake in their activities. Still, there are those who notice him when he inadvertently lands himself in adventures that involve mysterious neighbors, international spies, and villains that come in all shapes and sizes. Often accompanied by his closest pals, Buford and Renee, Jacob Two-Two finds innovative ways to get himself and others out of hot water as he tumbles through a series of exciting adventures with honesty, integrity and a whole lot of determination.</b></p>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: <b>Jacob Two-Two</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>4</b>	<b>1</b>	<b>1</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
9/23/06	9/24/06 @ 12:00PM	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Title of Program #7: <b>Kenny the Shark</b>		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>SA@3:00-3:30PM</b>	<b>10</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>9</b> years to <b>14</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>KENNY THE SHARK is an eight-foot-tall shark who lives on land with his owner, ten-year-old Kat. Much of the adventure and humor in this show emerges from the problems that stem from managing the life of a shark trying to live in the incongruous world of human beings. Kenny is literally a big predator "fish out of water." The educational goal of this show is to provide the audience with introductory knowledge of shark behavior and biology. Each story has an educational theme based on a dilemma facing Kat or Kenny when they have to make decisions, solve problems, or act responsibly to correct something Kenny did wrong. Their resolution of the problem offers the educational message for each episode of the show.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #7: <b>Kenny the Shark</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	<b>0</b>	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		<input type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input type="checkbox"/> Yes <input type="checkbox"/> No
Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Title of Program #8: <b>Veggie Tales</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>SA@3:00-3:30PM</b>	<b>2</b>	<b>2</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>4</b> years to <b>8</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>VEGGIETALES are a series of stories narrated by animated veggies, Bob the Tomato and Larry the Cucumber, that teach life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #8: <b>Veggie Tales</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>4</b>	<b>2</b>	<b>2</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>9/9/06</b>	<b>9/10/06 @ 10:00AM</b>	<b>X</b> Yes <b>No</b>
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<b>X</b> Yes <b>No</b>
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>9/16/06</b>	<b>9/16/06 @ 11:00AM</b>	<b>X</b> Yes <b>No</b>
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<b>X</b> Yes <b>No</b>
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #9: <b>Time Warp Trio</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>SA@3:30-4:00PM</b>	<b>10</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>9</b> years to <b>14</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>TIME WARP TRIO is about three curious boys – Fred, Sam and Joe – who are transported through time via a mysterious book that is presented to Joe by his magician uncle. The Book warps the boys backward or forward in time before it disappears. In</b>			

order to warp back home, the boys must locate the magical book. Their search for The Book takes them through extraordinary adventures in which they are introduced to historic people, places and events. The boys run into their great-granddaughters – Freddi, Samantha and Jodie – when they warp into the future and find that Jodie has also inherited The Book from her great-grandfather, Joe. Sometimes, all the kids show up in the same time warp and help each other outsmart their adversaries so they can return home. Each episode contains interesting historical facts and a key historical takeaway, blending information with action and fun to appeal to the target audience.

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #9: <b>Time Warp Trio</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☐ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☐ Sports

☐ Other

☐ Other News

☐ Public

Title of Program #10: <b>Dragon</b>		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@3:30-4:00PM	2	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 4 years to 8 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>DRAGON is a cheerful, lovable and insatiably curious blue dragon who lives in a colorful little house that welcomes all his friends and anyone else who needs comfort or advice. Every day Dragon faces a new situation that needs to be solved, and he does it in his unique Dragon-like way. If he can't get it right the first time, he keeps trying until he does. With each story, we find a new way to learn simple life skills through Dragon and his friends, Cat, Ostrich, Beaver, Alligator and Mail Mouse.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #10: <b>Dragon</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
4	2	2

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
9/9/06	9/10/06 @ 3:00PM	X Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
9/16/06	9/16/06 @ 11:30AM	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

☐ Breaking News☒ Sports☐ Other☐ Other News☐ Public

Title of Program #11: <b>Trading Spaces: Boys vs. Girls</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>SA@4:00-4:30PM</b>	<b>10</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>9</b> years to <b>14</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>TRADING SPACES: BOYS VS. GIRLS is where boys and girls get to show how well they know each other, how effectively they can manage a budget, and how skillfully they can execute a design plan. Each week a boy or a girl is given two days and \$5000 dollars to complete a renovation of their partner's "room." The space might be a bedroom, a recreation room, or a clubhouse; but the "designer" has to first show his or her knowledge of the other person's preferences, hobbies and lifestyle to come up with a good design. Next, the challenge of balancing the budget and figuring out the renovation process begins. Participants learn measurement, spatial reasoning, and principles of aesthetic design as they go through the experience. In the end, they find out if their knowledge and perception of their partner was on or off base.</b>			

## Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #11: <b>Trading Spaces: Boys vs. Girls</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	<b>0</b>	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		<input type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

Title of Program #12: <b>3-2-1 Penguins! / Larry Boy Stories</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report

SA@4:00-4:30PM	4	0
Length of Program: 30 (minutes)		
Age of Target Child Audience: from 4 years to 8 years		
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p> <p><b>3-2-1 PENGUINS! and LARRYBOY STORIES</b> draws upon characters from two stories -- using both long- and short-form material involving these characters -- to provide socio-emotional messages to children. <b>3-2-1 PENGUINS!</b> features two children -- Jason and Michelle -- whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. <b>LARRYBOY STORIES</b> is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through his adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.</p>		

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #12: 3-2-1 Penguins! / Larry Boy Stories		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption:		
___ Breaking News	___ Sports	___ Other
___ Other News	___ Public	

Title of Program #13:		Origination	
Jack Hanna's Animal Adventures		Syndicated	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
SA@4:30-5:00PM	14	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p> <p><b>This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.</b></p>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #13: Jack Hanna's Animal Adventures		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled

	0	
--	---	--

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption: ___ Breaking News                      ___ Sports                      ___ Other ___ Other News                          ___ Public		

### Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1: <b>Animal Rescue</b>			Origination <b>Syndicated</b>
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>SA@4:30-5:00AM</b>	<b>14</b>	<b>2</b>	<b>7/8 preempted: Aired 7/8 @ 3:30AM</b>
Length of Program: <b>30</b> (minutes)			<b>9/23 preempted: Aired 9/24 @ 12:30PM</b>
Age of Target Child Audience: from <b>13</b> years to <b>16</b> years			<b>Also aired: 7/30 @ 11:30AM 9/17 @ 11:30AM</b>
Describe the program. <b>Animal Rescue is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.</b>			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<b>X</b> Yes ___ No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?			<b>X</b> Yes ___ No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<b>X</b> Yes ___ No

Title of Program #2: <b>Jack Hanna's Animal Adventures</b>			Origination <b>Syndicated</b>
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>SA@4:00-4:30AM</b>	<b>7</b>	<b>0</b>	<b>Aired SA @ 4:00AM: 7/29, 8/5, 8/12, 8/19, 8/26, 9/2, 9/9</b>
Length of Program: <b>30</b> (minutes)			<b>Also aired SA @ 3:30AM on: 9/2, 9/9, 9/16</b>
Age of Target Child Audience: from <b>13</b> years to <b>16</b> years			

Also aired SA 8/5  
@ 11:00AM

Describe the program.

This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.

Does the program have educating and informing children ages 16 and under as a significant purpose? ☒ Yes ☐ No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673? ☒ Yes ☐ No

If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? ☒ Yes ☐ No

Title of Program #3: <b>Weather Plus U. (Digital Multicast Only)</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Mon. Wed. Fri. @ 10:00-10:30AM	37	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			

Describe the program.

**NBC Weather Plus Network (digital):**

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.

Does the program have educating and informing children ages 16 and under as a significant purpose? ☒ Yes ☐ No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673? ☒ Yes ☐ No

If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? ☒ Yes ☐ No

Title of Program #4: <b>Weather Plus U. (Digital Multicast Only)</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Mon. Wed. Fri. @ 12:00-12:30PM	37	2	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 years to 16 years			

Describe the program.

**NBC Weather Plus Network (digital):**

Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather

events, and how teens can better understand or react to weather, both in their hometown and around the world.

Does the program have educating and informing children ages 16 and under as a significant purpose? ☒ Yes ☐ No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673? ☒ Yes ☐ No

If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? ☒ Yes ☐ No

### Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: <b>Babar</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>SA@9:30-10:00AM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 4 to 8 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the needs to resolve a dilemma that is faced by Babar, one of his friends or family members.</b>			

Title of Program #2: <b>Jane and the Dragon</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>SA@10:00-10:30AM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 4 to 8 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Set in medieval times, "Jane and the Dragon" is an animated show that hails from Martin Baynton's best selling books about a middle class, 13-year-old girl named Jane. She is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character, as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and consequently solved</b>			

Title of Program #3: <b>Jacob Two-Two</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>SA@10:30-11:00AM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 4 to 8 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Based on Mordecai Richler's books, "Jacob Two-Two" is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full-time writer.</b>			

Title of Program #4: <b>Veggie Tales</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>SA@3:00-3:30PM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 4 to 8 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>"VeggieTales" is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines.</b>			

Title of Program #5: <b>Dragon</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>SA@3:30-4:00PM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 4 to 8 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Inspired by children's everyday life, "Dragon" is an animated show that is based on the book series by author and illustrator, Dav Pilkey. The show follows a little blue dragon as he faces his daily challenges. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a much different perspective and sometimes that leads to trouble. As each story unfolds, we learn to see things in different ways, much like Dragon, and we learn how to problem-solve our way through everyday challenges. Dragon shows us how to take care of a pet, discover new places or how to find the right hobby.</b>			

Title of Program #6: <b>3-2-1 Penguins / Larry Boy Stories</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>SA@4:00-4:30PM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 4 to 8 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>3-2-1 PENGUINS! and LARRYBOY STORIES draws upon characters from two stories -- using both long- and short-form material involving these characters -- to provide socio-emotional messages to children. 3-2-1 PENGUINS! features two children -- Jason and Michelle -- whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy penguins comes to life. The children are sucked into the spaceship, where they meet the now live penguins and journey through space to solve an inter-galactic disaster threatening the penguins and their friends. Each story begins with a problem and ends after the children have learned an important socio-emotional message through their adventure with the penguins. LARRYBOY STORIES is about a young cucumber-janitor named Larry from the Daily Bumble who assumes a superhero persona to fight crimes and save lives, bringing peace and safety to the small town of Bumblyburg. In doing so, Larry takes us through his adventures where he and his viewers learn core values of honesty, friendship, respect for others, forgiveness, and love for all through socio-emotional messages embedded within the story.</b>			

Title of Program #7: <b>Jack Hanna's Animal Adventures</b>			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>SA@4:30-5:00PM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 13 to 16 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This live action program is designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social value within an environmentally responsible universe.</b>			

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming   X   Yes    No Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
N/A	N/A	N/A	<u>  </u> Yes <u>  X  </u> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from    years to    years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:	
Name <b>Sue Ellen Martinez</b>	Telephone Number (include area code) <b>702-657-3251</b>
Address <b>1500 Foremaster Lane</b>	Internet Mail Address (if applicable) <b>smartinez@kvbc.com</b>
City <b>Las Vegas</b>	State <b>NV</b>

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

**KVBC airs weekly PSA announcements making viewers aware of the location, and hours available to them for viewing the public file as it pertains to Children's programming requirements and reports.**

**See public file for public service announcements designed specifically for children.**

**KVBC also posts the Children's programming information on its website at [www.kvbc.com](http://www.kvbc.com) as well as provides a link to NBC's, The More You Want to Know Website, listed below.**

**"The More You Know" comprehensive website (TheMoreYouKnow.com) compliments the on-air public service announcements, while providing in-depth referral information for viewers. Content includes: video of all current public service announcements, a general campaign overview, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.**

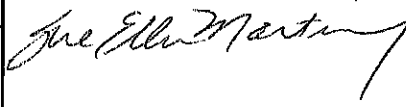
**KVBC as part of their community outreach also provides station studio tours to local youth groups.**

**Additional Programming:**

KVBC was delighted to begin offering additional children's educational programming during core hours as part of its NBC Weather Plus programming on a digital multicast channel. To limit confusion, this programming is described in response to Question 6, although it may also be considered in response to Question 5.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee <b>Valley Broadcasting Company</b>	Signature (only for printed version) 
Date <b>October 6, 2006</b>	

FCC 398  
April 2001 (1.3)  
(end)